

### THE SURVEY RESULTS ARE IN AND WE ARE COMMITTING TO...

#### 100% Transparency when it comes to feed.

Did you know, 92% of respondents are concerned with the NSC content in their feed.

NICE WORK!.

It's been a marketing tool for years to promote the NSC levels of feeds, as owners have become more aware of the effects of NSC on their equines.

Of the 92% concerned with NSC, only 36% knew the "level" of NSC in the feed they are feeding. 70% of these feeders, were using multiple feeds in their program that did not have a posted NSC levels, making a valid NSC evaluation near impossible.

YIKES!

Our own research provided that posted NSC levels are ambiguous at best. The levels are classified as "controlled" "low" "moderate" etc.

HMMM. NOT COOL.

So how do you simplify programs, and calculate a true NSC content? With Paddock Tree Equine Concentrate, it's simple.

PHEW, RIGHT?

PTEC has been laboratory tested for NSC levels both on it's own and when combined with equal parts super fibre (Beet Pulp), allowing us to determine a program for every horse, in every level of competition, with a few simple calculations.

YOU'RE WELCOME!

No more guess work, no more programs that are supposed to be low NSC, but aren't working for your horse, and no need to combine product lines.

CONTACT US TODAY TO SIMPLIFY YOUR PROGRAM WITH PTEC

# PADDOCK TREE EQUINE CONCENTRATE

- 11% NSC no mix
- 6.25% NSC when mixed with equal parts Beet Pulp
- 6 ingredients, no fillers
- 5lbs contains daily vitamin/mineral requirements.\*
- 2:1 Omega 3:6
- 1 product, 100 programs

## THE FEED REVOLUTION IS HERE

#### PADDOCK TREE NUTRACEUTICALS

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